

Engage Now! Port of Vancouver’s Strategic Plan

For over five years, Columbia River communities wrestled with how a proposed oil-by-rail terminal would impact both the Port of Vancouver and its surrounding neighborhoods and rail communities. Now, the Port is updating its Strategic Plan, offering the community an important opportunity to steer the Port towards investments that make Vancouver more sustainable, livable, and economically strong.

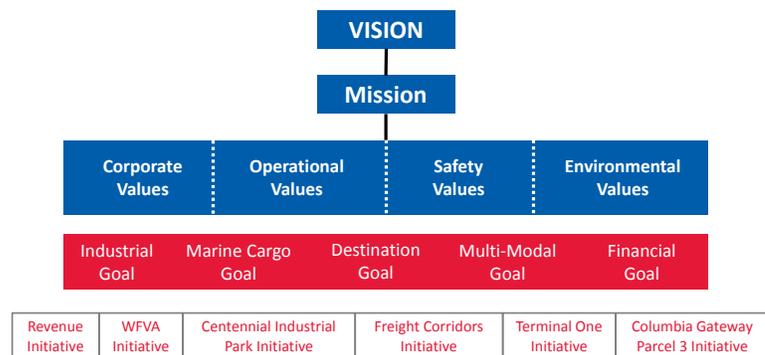
The Port of Vancouver states its Vision and Mission as follows:

- **VISION:** A premier port that is globally recognized and well capitalized with state-of-the-industry facilities, infrastructure and service providing accountable economic benefit.
- **MISSION:** To provide economic benefit to our community through leadership, stewardship and partnership in marine, industrial and waterfront development.

The Port implements its vision and mission by establishing values, goals for the Port that are in line with those values, and tactics to implement its goals (see right). In February 2018, the Port posed the following questions:

- *Did we capture all of our goal areas?*
- *Through which lens should we cast our vision?*
- *What goals do we want to establish?*
- *Should we re-think our values?*

STRUCTURE OF CURRENT STRATEGIC PLAN



We encourage you to weigh in with the Port on these questions, and to propose your own ideas for how the Port should shape its vision, values, and goals. ***The Port of Vancouver needs to hear from people in Vancouver and other communities impacted by Port decisions.***

Ideas for the Port’s Strategic Plan. Consider the following list of ideas for input on the Port’s Strategic Plan. Use this list as a starting point to brainstorm ideas for public comments.

1. **Develop Specific Climate and Clean Energy Goals.**
 - Invest in creating jobs in clean economic development.
 - Establish a goal to reduce greenhouse gas pollution, including tracking pollution amounts and efforts to reduce pollution.
 - Establish a Climate Action Plan, and direct staff to implement it.
 - Divest from fossil fuels.
 - Ban additional bulk fossil fuel terminal proposals such as coal or oil-by-rail terminals.
2. **Enhance Environmental Values and Reflect These in the Port’s Goals.**
 - Focus on development of existing industrial lands and reduce pressure for new greenfield development.

- Steer the Port away from industries that are likely to create future cleanup problems. Review new tenants with their potential toxic pollution in mind.
 - Strengthen building codes, anticipating liquefaction and flood plain issues.
 - Champion protect and restore nearby natural spaces, such as Vancouver Lake.
- 3. Consider Public Health Impacts of Port Activities.**
- Strengthen livability and health of neighbors and community
 - Establish air monitoring in Vancouver as part of overall goals around health and livability. Work with SW Clean Air Agency to make this happen.
- 4. Public Engagement and Transparency Should Be a Core Value for the Port.**
- Prioritize community involvement as part of Port operations.
 - Establish engagement protocols with Fruit Valley Neighborhood.
- 5. Promote Equity in Hiring and In the Community.**
- Promote diversity, equity, and inclusion in hiring practices. Establish a climate action plan that is specific to making Vancouver a more equitable community, with a particular eye to Fruit Valley.
- 6. Establish Goal of Working Collaboratively with Tribal Nations**
- Establish policy to ensure that the Port avoids projects that harm Columbia River tribal nations and the urban Native American community in the Vancouver-Portland area.
 - Support tribal efforts to include ecosystem and fisheries considerations in the Columbia River Treaty.
- 7. Establish a Goal to Hire Local Union Labor**
- Establish policy to protect union jobs at existing and proposed Port facilities and Port tenants.
 - Seek out economic development that promotes livability in Vancouver, with a focus on increasing family-wage jobs.
 - Establish transparent contracting procedures to ensure that union businesses have a fair opportunity to succeed.
- 8. The Port's Vision Should Incorporate Community Benefits, In Addition to Economic Benefits**
- The Port's Vision includes, "provid(ing) economic benefit to our community." We encourage the Port to consider amending this vision to incorporate community benefits.
 - The Port should create a measurable community benefit, providing for a healthy, vibrant community. This includes development of non-revenue-generating projects, such as trails and river access, and protecting and enhancing nearby salmon and wildlife habitat.
- 9. The Port should incorporate a combined Art, Heritage and Cultural Center in combination with a Visitor's Center as part of the Waterfront Project.**
- This fits in well with the Port's mission of economic benefit to the community. Such a facility would bring in tourist dollars and drive more business to Vancouver's local business community by encouraging exploration into the wider community.
 - Such a facility would strengthen Vancouver's unique identity and highlight its important historic and cultural roots while celebrating the work of local artisans.

Questions? You can find more information on the Port's website:

<https://portvanusa.com/key-projects/strategic-plan/>

Or contact Linda Garcia, lindag425@gmail.com. You can also find more information at ColumbiaRiverkeeper.org or StandUpToOil.org.